

A black and white, high-contrast portrait of Ernesto 'Che' Guevara. He is shown from the chest up, in profile, looking towards the left. He has long, dark hair and a full beard. The lighting is dramatic, with deep shadows on the right side of his face and neck. The background is dark and indistinct.

new **cheguevara** book

self portrait **cheguevara**

ERNESTO CHE GUEVARA

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selfportrait

ERNESTO CHE GUEVARA

Published by Ocean Press
in association with Aleida March and
the Che Guevara Studies Center, Havana

Self-Portrait, an intimate look at the man behind the icon, is a remarkable photographic and literary memoir, drawing on the rich seam of diaries, letters, poems, journalism and short stories Che Guevara left behind him in Cuba.

These sample pages reflect both the design and content of this stunningly beautiful book, published to coincide with the release of several major Che Guevara films. *Self-Portrait* is the definitive book by and about Che Guevara.

BIOGRAPHY

ISBN 1-876175-82-6 (paper) / US\$29.95
320 color pages / 200 duotone photographs
10 x 8.5 inches / September 2004

Published by Ocean Press in Spanish:
Che desde la memoria, ISBN 1-876175-89-3

cheguevara

Ernesto Che Guevara, one of *Time* magazine's "icons of the century," was born in Argentina in 1928.

As a young medical student he traveled extensively throughout Latin America, finding himself in Guatemala in 1954 when a U.S.-backed coup overturned the popular Arbenz government.

He fled to Mexico where he met with the group of Cuban revolutionaries in exile who nicknamed him "Che." After fighting alongside Fidel Castro in the two-year guerrilla war in Cuba, he became a leader of the revolutionary government in 1959, but always made clear his ultimate commitment to return to Latin America. He led a guerrilla mission to Bolivia where he was captured and killed in 1967.







beyond the icon

Unique among the many books about Che Guevara, *Self-Portrait* has been compiled by Che's family, and uses exclusive material from his family's private archives. Revealed for the first time is Che Guevara's personal world, unveiling his extraordinary candor, irony, dry humor and passion.



Among the many astonishing texts by Che in this book, readers will find:

- two unpublished short stories and unpublished poetry
- early diaries
- unpublished letters to his close friends and family
- letters to colleagues and historic figures
- unpublished literary criticism
- journalism and analysis of world events



hisownwords

his own
photographs



Mexico, 1955. Photograph by Ernesto Che Guevara

A dedicated amateur photographer, Che's own photographs, including his self-portraits, are a stunning feature of this selection and have never before been published. Other photographs of Che, chosen from the Guevara family albums and from many of the iconic Che Guevara images, bring to light a surprisingly sensitive and artistic edge of the legendary revolutionary.



hisfamilyarchives

Che Guevara's life partner, Aleida March, has been instrumental in collating both the photographs and texts that appear in *Self-Portrait*. The first — and perhaps only — book on Che by his family, *Self-Portrait* represents Che Guevara as his family remembers him.

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ISBN 1-920888-12-8

Che Guevara Reader: Writings on Politics and Revolution

ISBN 1-876175-69-9

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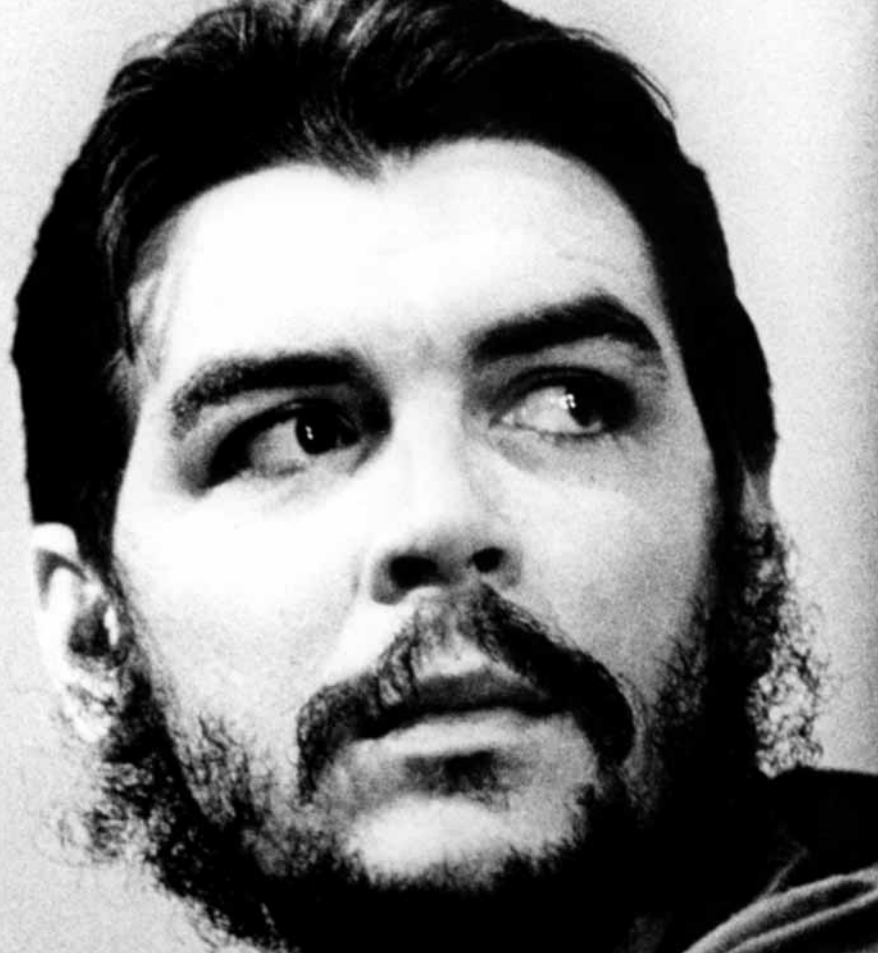
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